



Application for a Universal Recycling Grant or Low Interest Loan

FY 2011

Applicant: ABC

Project Title: XYZ

I. Goal – text should not exceed one quarter page.

Example text – The goal of this project is to provide curbside residential single stream recycling to X number of single-family homes in [a defined geographical area or otherwise for all customers served by the person providing waste collection services].

II. Benefits – text should not exceed one quarter page.

Example text – It is estimated that X number of single-family residential homes participating in this single stream curbside recycling program will divert Z tons/year of recyclable materials from disposal. This estimate was determined based on the following assumptions:

- Each participating household diverting X pounds of recyclable materials from disposal.
- X pounds multiplied by Y number of households and dividing by 2000 pounds per ton to estimate Z tons per year of recyclable materials diverted from disposal.

III. Implementation – text should not exceed one quarter page.

Example text – This single-family residential single stream curbside recycling service will be implemented by:

- a. Via mail we will provide our customers/residents with at least X days advance notice that effective a date certain single stream curbside recycling services will commence, instructions on participation, and that over Y period of time between this notification and the start date a recycling container [fitting a specific description] will be delivered to their residence for their use and ease of participation in the curbside recycling program.

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- b. The advance notice shall provide clear instruction on participation in the single stream curbside recycling program as well as X company/municipality contact information for any questions customers may have about the program requirements. Example attached.

IV. Outreach and Education - text should not exceed one quarter page.

Example text – Over the course of the first year of the single stream curbside recycling program at X time intervals educational material will be provided in an effort to maximize the amount of material diverted from disposal as well as to maximize the number of households that participate in the program. In conjunction with these efforts X company/municipality will employ community-based social marketing techniques such as securing commitments to recycle, increasing knowledge of what, why, how, and when to recycle and by stressing the benefits of recycling. In order to maximize the effectiveness of these educational efforts we will also strive to coordinate with Universal Recycling outreach and education efforts conducted by DNREC, DSWA and the RPAC.

V. Performance Measures - text should not exceed one quarter page.

Example text – It is our goal to achieve a X percent participation rate and a Y percent residential diversion rate for all of customers combined by a date certain. The participation rate and diversion rate will be determined by ...

VI. Sustainability - text should not exceed one quarter page.

Example text – Pursuant to the requirements of SB 234 this program will be maintained indefinitely. Periodic (specify timeframe) program evaluations as well as outreach and education efforts will be performed to ensure that participation and diversion rates are maximized.

VII. Partnering - text should not exceed one quarter page.

Example text – ... (highly variable – text suggestions welcome)

VIII. Budget - text should not exceed one page via budget form provided.

The attached expenditures are necessary in order to provide recycling containers to all of our single-family customers and in order to meet the fleet demands of providing single stream curbside collection services. Specifically, our existing fleet of X, wherein the collection route efficiency has been maximized, can only collect waste and recyclables from Y percentage of our existing customer base. Therefore, it will be necessary to increase our fleet by Z in order to meet the required recycling collection service needs of Universal Recycling.

IX. Supporting Documentation – text should not exceed one quarter page.

This could include but is not limited to research on fleet vehicles and carts, outreach and educational materials, etc.

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Example text – Our research on wheeled curbside toter model # 123lastsforever by ABC Toter Co. indicates it has the greatest durability, reparability, service life, reputation and warranty for the best price ...

X. **Quarterly Updates** – text should not exceed one quarter page.

Example text – to be provided starting three months after our single-family, single stream curbside recycling program commences and will include at a minimum an estimated participation rate and diversion rate as well as the status of our on-going outreach and education efforts.

XI. **Service Rates** - text should not exceed one quarter page.

Example text – In concert with the requirement found in 7 Del C. §6055(d) the rate charged for Company ABC solid waste collection services are \$XYZ at the time of this application. If awarded this grant/loan request Company ABC's solid waste collection service rate shall not, as a result of implementation of Universal Recycling, increase before March 15, 2013.

Note: The entire application may not exceed 5 pages of text, including the cover page, and must be at least font size 11.

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